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| APPLICATION NO. | FILING DATE | FIRST NAMED INVENTOR | ATTORNEY DOCKET NO. | CONFIRMATION NO. |
|------------------------------|--|----------------------|-------------------------|------------------|
| 10/729,805 | 12/05/2003 | Richard Spear | SPETF / 040P2 | 1934 |
| 29360 | 7590 05/06/2005 | | EXAM | INER |
| GRAYDON HEAD AND RITCHEY LLP | | | DAVIS, CASSANDRA HOPE | |
| | 1900 FIFTH THIRD CENTER 511 WALNUT STREET | | | PAPER NUMBER |
| | I, OH 45202 | | 3611 | |
| | | | DATE MAILED: 05/06/2005 | |

Please find below and/or attached an Office communication concerning this application or proceeding.

| | Application No. | Applicant(s) | | | | |
|---|---|---|--|--|--|--|
| | 10/729,805 | SPEAR ET AL. | | | | |
| Office Action Summary | Examiner | Art Unit | | | | |
| | Cassandra Davis | 3611 | | | | |
| The MAILING DATE of this communication apperiod for Reply | pears on the cover sheet with the | correspondence address | | | | |
| A SHORTENED STATUTORY PERIOD FOR REPL THE MAILING DATE OF THIS COMMUNICATION. Extensions of time may be available under the provisions of 37 CFR 1. after SIX (6) MONTHS from the mailing date of this communication. If the period for reply specified above is less than thirty (30) days, a rep If NO period for reply sepecified above, the maximum statutory period Failure to reply within the set or extended period for reply will, by statute Any reply received by the Office later than three months after the mailine earned patent term adjustment. See 37 CFR 1.704(b). | 136(a). In no event, however, may a reply be to ly within the statutory minimum of thirty (30) da will apply and will expire SIX (6) MONTHS fror e, cause the application to become ABANDON | imely filed ys will be considered timely. In the mailing date of this communication. ED (35 U.S.C. § 133). | | | | |
| Status | | | | | | |
| 1)⊠ Responsive to communication(s) filed on <u>07 F</u> | ebruary 2005. | | | | | |
| | _ | | | | | |
| | Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under <i>Ex parte Quayle</i> , 1935 C.D. 11, 453 O.G. 213. | | | | | |
| Disposition of Claims | | | | | | |
| 4) Claim(s) 1-16 is/are pending in the application 4a) Of the above claim(s) is/are withdra 5) Claim(s) is/are allowed. 6) Claim(s) 1-16 is/are rejected. 7) Claim(s) is/are objected to. 8) Claim(s) are subject to restriction and/o | wn from consideration. | | | | | |
| Application Papers | | | | | | |
| 9) The specification is objected to by the Examiner. | | | | | | |
| 10)☐ The drawing(s) filed on is/are: a)☐ accepted or b)☐ objected to by the Examiner. | | | | | | |
| Applicant may not request that any objection to the | Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a). | | | | | |
| Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d). 11) The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152. | | | | | | |
| Priority under 35 U.S.C. § 119 | | | | | | |
| 12) Acknowledgment is made of a claim for foreign a) All b) Some * c) None of: 1. Certified copies of the priority document 2. Certified copies of the priority document 3. Copies of the certified copies of the priority application from the International Burea * See the attached detailed Office action for a list | ts have been received. ts have been received in Applica prity documents have been receiv tu (PCT Rule 17.2(a)). | tion No ved in this National Stage | | | | |
| Attachment(s) | | | | | | |
| 1) Notice of References Cited (PTO-892) 4) Interview Summary (PTO-413) | | | | | | |
| Paper No(s)/Mail Date Notice of Draftsperson's Patent Drawing Review (PTO-948) Paper No(s)/Mail Date Information Disclosure Statement(s) (PTO-1449 or PTO/SB/08) 5) Notice of Informal Patent Application (PTO-152) | | | | | | |
| Paper No(s)/Mail Date 6) Other: | | | | | | |

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DETAILED ACTION

Information Disclosure Statement

1. The information disclosure statement filed March 29, 2004 and June 3, 2004 fails to comply with 37 CFR 1.98(a)(2), which requires a legible copy of each U.S. and foreign patent; each publication or that portion which caused it to be listed; and all other information or that portion which caused it to be listed. It has been placed in the application file, but the information referred to in the Other Document Section has not been considered because the has not provide a copy of the items listed..

Claim Rejections - 35 USC § 112

- 2. Claims 1-16 are rejected under 35 U.S.C. 112, second paragraph, as being indefinite for failing to particularly point out and distinctly claim the subject matter which applicant regards as the invention.
- 3. In claims 1, 6, 7, 10, 12 and 14, it is unclear if the applicant is positively claiming stacked labels or only the ability of the labels to be stacked.

Claim Rejections - 35 USC § 102

1. The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless -

- (b) the invention was patented or described in a printed publication in this or a foreign country or in public use or on sale in this country, more than one year prior to the date of application for patent in the United States.
- 2. Claims 1, 10, 11, 14-16 are rejected under 35 U.S.C. 102(b) as being antecedent basis by Bright, U. S. Patent 5,753,350. Bright teaches a label 60 comprising a facestock layer having a first and second side, visible indicia 68 on a first side of the

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facestock layer and tactile coating 70 in the form glue droplets 136 on the first side. The label taught by Bright is adhesively attached to a container such as a box, bottle or can. (Column 3, lines 39-40 and lines 51-61).

- 3. Bright also teaches a method for making the label comprising a providing a continuous label of stock material, applying glue droplet 136 to the substrate to form the tactile markings, cutting the stock material into labels. (Column 56-65).
- 4. Claims 1, 3, 4, 5, and 12 rejected under 35 U.S.C. 102(b) as being antecedent basis by Barr, U. S. Patent 3,667,759. Barr teaches a deck or stack of playing cards comprising a substrate or facestock 10, a visible indicia 11 and 12 applied to a first surface of the substrate 10, and transparent layer attached to the first surface of the substrate 1 and having indicia 21 and 22 which are in bas-relief and corresponding to the indicia 11 and 12 in character and position.
- 5. With respect to claim 3, the relief indicia 21 and 22 are aligned with the printed indicia 11 and 12.
- 6. With respect to claim 4, the layer 20 is made of a transparent plastic material. (Column 2, lines 27-31).
- 7. Claims 1, 3-6 are rejected under 35 U.S.C. 102(b) as being antecedent basis by Britt et al., U. S. Patent 4,401,050. Britt teaches an adhesive indicator comprising an elongated transparent tape substrate 12 having a front and rear second side, visible indicia 18 on a rear side 18 of the substrate 12 and raised tactile area 14 on the front side. The indicator taught by Britt is adhesively attached to a support utilizing adhesive layer 20 on the rear side.

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8. With respect to claims 3 and 5, the visible indicium is a phosphorescent substance aligned with the raise tactile area 14. (Figure 2).

- 9. The transparent tape is made of plastic or Mylar material.
- 10. Claims 1, 2, 3 and 5 are rejected under 35 U.S.C. 102(b) as being antecedent basis by Sokyrka, U. S. Patent 5,512,122. Sokyrka teaches three-dimensional sign comprising a substrate 12 having a first and second side, visible indicia 22, and tactile layer 18 and 20.
- 11. With respect to claim 2, Sokyrka also teaches a primer (not labeled) applied to the surface of the substrate to which the printing compound 18 and 20 will adhere. (column 2, lines 45-50).
- 12. With respect to claim 3, the printed color layer 22 is aligned with the tactile layer 20. (column 2, lines 66-67 and column 3, lines 1-14).

Claim Rejections - 35 USC § 103

- 13. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
 - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- 14. Claim 7 are rejected under 35 U.S.C. 103(a) as being unpatentable over Bright '350.
- 15. Since the applicant does not disclose that constructing the facestock of cellophane solves any stated problem or is for any particular purpose, it appears that

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constructing the facestock of any suitable plastic transparent material would perform equally well.

- 16. Claim 7 are rejected under 35 U.S.C. 103(a) as being unpatentable over Bright,
- U. S. Patent 6,287,671 teaches a transparent label having visible indicia thereon. (See column 19, lines 14-16).
- 17. Since the applicant does not disclose that constructing the facestock of cellophane solves any stated problem or is for any particular purpose, it appears that constructing the facestock of any suitable plastic transparent material would perform equally well.
- 18. Claim 4 is rejected under 35 U.S.C. 103(a) as being unpatentable over Barr.
- 19. With respect to claim 4, since the applicant does not disclose that constructing the facestock of cellophane solves any stated problem or is for any particular purpose, it appears that constructing the facestock of any suitable plastic transparent material would perform equally well.
- 20. Claim 8 is rejected under 35 U.S.C. 103(a) as being unpatentable over Sokyrka in view of Bright '350. It would have been obvious to one having ordinary skill in the art at the time this invention was made to construct the construct the sign or lettering taught by Sokyrka with adhesive as taught by Bright on the rear surface to provide means to adhere it to a support surface such as container to provide a means to label the support or container.
- 21. Claims 4 and 6 are rejected under 35 U.S.C. 103(a) as being unpatentable over Britt. Since the applicant does not disclose that constructing the facestock of cellophane

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solves any stated problem or is for any particular purpose, it appears that constructing the facestock of any suitable plastic transparent material would perform equally well.

- 22. Claim 9 is rejected under 35 U.S.C. 103(a) as being unpatentable over Bright '350 in view of Sokyrke. It would have been obvious to one having ordinary skill in the art at the time this invention was made to construct the label taught by Bright with a primer on the facestock or substrate as taught by Sokyrka to provide a means to which the printing will adhere.
- 23. Claim 13 is rejected under 35 U.S.C. 103(a) as being unpatentable over Barr in view of Sokyrka. It would have been obvious to one having ordinary skill in the art at the time this invention was made to construct the cards taught by Barr with a primer on the facestock or substrate as taught by Sokyrka to provide a means to which the printing will adhere.

Response to Arguments

- 24. Applicant's arguments filed 2/7/05 have been fully considered but they are not persuasive.
- 25. With respect to claim 1, 6, 7, 10, 12 and 14, the applicant argues that prior art of record does not teach cut and stack form labels capable of application to container by an automated labeling machine. However the applicant is not positively reciting that the label is stacked. It appear as if the applicant is only recited the ability of the labels to be stacked. In addition, the applicant does not provide structure to support the functional language of being capable of application to a container. Therefor the claims remain rejected as stated above.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Cassandra Davis whose telephone number is 571-272-6642. The examiner can normally be reached on Monday-Friday 8:00-4:30.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Lesley Morris can be reached on 571-272-6651. The fax phone number for the organization where this application or proceeding is assigned is 703-872-9306.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

Cassandra Davis
Primary Examiner
Art Unit 3611

CD May 2, 2005